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Parhay Pakistan پڑھے پاکستان

An afternoon of bold ideas, creative interactive learning, and inspiring spotlight conversations — live exhibits, and cultural experiences for all ages.
Celebrating education, innovation, inclusion and Pakistan-UK Learning Champions!

Hosted by Idara-e-Taleem-o-Aagahi (ITA) UK in collaboration with the Pakistan High Commission in UK

@itacec @itacecorg

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Parhay Pakistan

12 Sept. 2025

4:00–7:00 PM
Registration at 3.30 pm

Pakistan High Commission,
Grand Marquee, London
34-36 Lowndes Square, London SW1X 9JN.
The nearest Underground station is
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Naila Khalid Mir

Chair, ITA-UK
Founder, P3 Connect

Naila Mir, Chair ITA-UK and founder of P3 Connect, is a purpose-driven leader and connector with over 25 years of corporate experience. She is a communications, employee engagement, and sustainable impact. Alongside this, she established P3 Collective, a non-profit network that empowers young people to discover their purpose and channel their collective power for positive transformation.

Naila's career includes senior leadership roles at Unilever, where she worked across global sustainability, partnerships, communications, and human resources. She is also one of the UK's first certified facilitators of the 2030 SDGs Game, reflecting her deep commitment to sustainability and global collaboration.

With an MBA, a Diploma in Sustainability Leadership from the University of Cambridge, and accreditation from the International Association of Business Communicators, Naila combines strong academic credentials with practical expertise to inspire, mentor, and drive change.

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I am extremely proud to celebrate ITA's 25th Anniversary at the Learning Fiesta – Barhay Pakistan with you in collaboration with the Pakistan High Commission. In these two and a half decades, ITA has worked with irrepressible energy to reach out to millions of young learners each year, ensuring that every child has the right to learn, grow, and thrive! This is not just our milestone. It belongs to every partner, colleague, teacher, parent, and child who has walked with us.

Together, we look forward to the next 25 years of learning, innovation, and impact for Pakistan's future!



Kazim Saeed
Chairperson - ITA Pakistan

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Baela Raza Jamil

Chief Executive Officer
Idara-e-Taleem-o-Aagahi

Baela Raza Jamil is the recipient of the 2024 Asia Education Medal awarded by T4 Education. She is the founder and CEO of Idara-e-Taleem-o-Aagahi and the creator of the Children's and Teachers' Literature Festivals, now known as the Pakistan Learning Festival. A former Technical Advisor to the Ministry of Education, Baela is a passionate advocate for children's learning. She promotes ITA's educational solutions for girls and vulnerable groups, including children's publications and innovative libraries such as Kitab Mahol Garee. As a leading public policy advocate, Baela champions the right to education (Article 25A), Early Childhood Care and Education (ECCE), girls' education, climate change initiatives, as well as skills and livelihoods.

Baela is an advisor and board member of multiple organizations representing Pakistan on national and global platforms and is currently a member of the Chief Minister’s Advisory Committee on Education and a co-opted member of the Prime Minister’s National Task Force on National Education Emergency.

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The High Commissioner of Pakistan

H.E. Dr. Mohammad Faisal

Dr. Mohammad Faisal is the High Commissioner of Pakistan to the United Kingdom of Great Britain and Northern Ireland. Dr Mohammad Faisal, born in 1971, joined the Foreign Service of Pakistan in 1995. A medical doctor by training, he also holds degrees in Political Science, Public Administration and Law. Over the course of his distinguished career, he has served in key roles at the Ministry of Foreign Affairs, including as Spokesperson (2017–2019) and Director General (2015–2020).

He has represented Pakistan in various diplomatic assignments abroad, including Dar-es-Salaam, Brussels, Jeddah, and most recently as Ambassador to Germany (2020–2023). In July 2023, he assumed his current role as High Commissioner for Pakistan to the United Kingdom of Great Britain and Northern Ireland.

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High Commission Team



Mr. Tahir Mahmood
Counsellor Political/Education Attach'e



Syeda Zahra
Education Assistant

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Charlotte Duncan

Deputy Head, Girls' Education Department and Senior Governance Adviser
UK Foreign Commonwealth and Development Office

Charlotte Duncan is a Deputy Head and Senior Governance Adviser at the UK's Foreign Commonwealth and Development Office (FCDO) with over 20 years of development and diplomatic experience. As Deputy Head, Charlotte currently provides overall leadership to the Girls' Education Department on a broad range of issues including strategy, communications and parliamentary engagement, results, operations and finance. Charlotte also leads on innovative finance in education.

As a Senior Governance Adviser and as Deputy Head in Mozambique and DRC, Charlotte has led teams in FCDO and formally DFID to deliver programmes in complex and fragile settings. She has broad and deep policy and programme expertise in governance including on Anti-Corruption and illicit finance, public sector reform, elections, and justice reform. She has also led Human Development Teams in Nepal and Malawi. Charlotte previously worked for UNDP and in the European Parliament. She is fluent in French and speaks Portuguese. She has a BA In International Relations with French and a MA in Governance and Development from the Institute of Development Studies.

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Professor Kamal A Munir

Senior Pro-Vice-Chancellor
University of Cambridge

Professor Kamal Munir is the Senior Pro-Vice-Chancellor for University Community and Engagement, and Professor of Strategy and Policy. His research interests include institutional change and stasis, a subject on which he has published many papers. He is also interested in strategy in highly turbulent and disruptive competitive environments, positioning in ecosystems, platform-based strategy, business models, economic development and national competitiveness.

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Dr. Arif M. Naveed

Dr. Arif Naveed was a distinguished Pakistani social scientist and educator whose work bridged economics, sociology, and international development to illuminate the intricate interplay between education, social mobility, and inequality. A native of rural South Punjab, he questioned early on why exceptional academic performance was not universal, this insight fueled his lifelong commitment to educational equity.

As a Commonwealth Scholar, he pursued an interdisciplinary MRes in International Development at the University of Bath before winning a Gates Cambridge Scholarship to complete his PhD in Education at Cambridge. His doctoral research introduced novel analytical tools such as the "hexagonal rural social structure" and the "Habitus Listening Guide," aiming to uncover the layered dynamics of gendered and intergenerational social mobility in low- and middle-income countries.

Professionally, he helped design the Punjab Education Reforms—the Economist lauded these as exemplary policies—and contributed to crucial studies that reshaped regional educational and poverty interventions. At the University of Bath, he served as Senior Lecturer (Associate Professor) in Education and International Development, developing frameworks on mass schooling's role in perpetuating or alleviating inequality.

He continued to work, inspire, and guide others even while battling illness—his loss at the age of 42 deeply impacted the global education community.

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Dr Arif Naveed Education Prize 2026

Prize to be awarded to an outstanding Master's or doctorate student at the University of Cambridge on issues related to education, social justice and equality in a South Asian context.



In honour of **Dr Arif Naveed**, an outstanding Pakistani social scientist with a deep commitment to promoting social justice and equality through the education system.

More about the prize and Arif's work:
www.educ.cam.ac.uk/centres/real/events/arif-naveed-prize/

REAL
Research for Equitable Access and Learning

UNIVERSITY OF CAMBRIDGE
Faculty of Education

Sightsavers

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Dr. Caroline Harper CBE

Chief Executive Officer
Sightsavers

Dr Harper joined Sightsavers in 2005 as chief executive, having made the decision to move from the gas industry into the not-for-profit sector. Over the last two decades the organisation has grown significantly in both income and impact and in 2015 Dr Harper was awarded a CBE for her services to visually impaired people abroad. Dr Harper also received an Honorary Doctorate in Science from the University of Bristol. She also has a PhD in energy studies from the University of Cambridge and was awarded an OBE for services to the gas industry in 2000.

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Hussain Manawer

Author, Poet, Mental Health Advocate, and Producer

Hussain Manawer is a globally acclaimed poet and speaker whose journey embodies resilience and creativity. Once an underachiever in school due to his inability to read, focus, and write, he has since become a two-time Sunday Times bestselling author. His work highlight's themes of grief, mental and emotional well-being, healing, and hope, resonating deeply with audiences around the world.

His impactful work in mental health advocacy earned him the Point of Light Award from the Prime Minister for his outstanding contributions to addressing the country's mental health crisis. He has collaborated with numerous high-profile figures, including the Royal Family, Oprah Winfrey, Prince Harry, and Lady Gaga. Most recently, he delivered an emotive poetry performance while supporting Bon Iver and Taylor Swift at Wembley Arena.

Hussain also set the Guinness World Record for the largest mental health lesson and has received two Honorary Doctorates in recognition of his significant contributions to mental health awareness and the arts.

Research for Equitable Access and Learning

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Dr. Pauline Rose (OBE)

Director
Research for Equitable Access and Learning (REAL) Centre

Dr. Pauline Rose is Director of the Research for Equitable Access and Learning (REAL) Centre in the Faculty of Education. She is also a Senior Research Fellow at the UK Department for International Development. Prior to joining Cambridge, Pauline was Director of the EFA Global Monitoring Report (from August 2011), during which time she directed two reports on youth, skills and work, and on teaching and learning. Before becoming Director, she worked as Senior Policy Analyst with the team for three years, leading the research for three reports on the themes of governance, marginalization and conflict. Before joining the EFA Global Monitoring Report, Pauline was a Reader in international education and development at the University of Sussex.

Pauline is the author of numerous publications on issues that examine educational policy and practice, including in relation to inequality, financing and governance, democratization, and the role of international aid. She has worked on large collaborative research programmes with teams in sub-Saharan Africa and South Asia, examining these issues. Throughout her career, she has worked closely with international aid donors and non-governmental organisations, providing evidence-based policy advice on a wide range of issues aimed at fulfilling commitments to education for all.

OPERA
OXFORD PARTNERSHIP FOR EDUCATION RESEARCH AND ANALYSIS

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Dr. Monazza Aslam

Managing Partner
Oxford Partnership for Education Research & Analysis (OPERA)

Monazza is an Education Economist with more than 15 years' experience working as an applied quantitative economist with a focus on education and international development. Her work has investigated gender and labour market issues and the role of private providers in education provision in Pakistan and other developing contexts. She has extensive experience in collecting primary data for economists and has conducted several purpose-built school-based and household-based surveys in developing countries.

Her research has looked at schooling access as well as the quality of schools and at teacher effectiveness, the role of private schools, and multiple disadvantages in education, with a focus on girls' education, resilience, and inclusion globally. Monazza has extensive experience of conducting high-quality technical evaluations in low- and middle-income contexts. She is the Managing Partner at the Oxford Partnership for Education Research and Analysis (OPERA), an education consultancy based in the UK, and the Research Director of the Data and Research in Education - Research Consortium (DARE-RC) in Pakistan.

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Dr. Rachel Hinton

Senior Education and Social Development Adviser
Foreign Commonwealth and Development Office

Rachel is a Senior Social Development Adviser at the UK Foreign Commonwealth and Development Office (FCDO) working in the Research and Evidence Division (RED) and leads the What Works Hub for Global Education. Throughout her career, Rachel has blended research and systems enhancement for evidence-based policy making with governments and civil society organisations.

She has worked in South Asia, Eastern Europe, and Sub-Saharan Africa. Rachel is a visiting Fellow of Practice at The School of Government at Uni of Oxford and represents FCDO on the GEEAP Secretariat to document ‘what works’ to combat the global learning crisis.

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Professor Shaheen Sardar Ali

Trustee ITA -UK

Shaheen is a renowned academic, legal scholar, and advocate for human rights and gender equality. She has served as Chair of Pakistan's National Commission on the Status of Women and is a Professor of Law at the University of Warwick. With expertise in international human rights, women's and children's rights, and Islamic law, she brings a wealth of governance and international experience to ITA UK. Shaheen is a strong believer in education as a pathway to equality and social justice.

Brainspark games

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Reedah El-Saie

Founder
BrainSpark Games

Reedah El-Saie is the founder and CEO of the multi-award-winning EdTech gaming startup, Brainspark Games. The studio is developing free, culturally inclusive, AI-powered augmented reality educational mobile games that align with the national curriculum. Brainspark Games is pioneering neurogames technology to create games for primary and secondary students, including those preparing for GCSEs.Reedah founded Brainspark Games in 2020 out of a personal frustration with an outdated education system that is not designed for diverse learners. She bootstrapped and seed-funded the minimum viable product (MVP) of the company. In 2021, they released their first history game, featuring the Tudors, which is available on the Apple and Google Play stores and has gained over 71,000 downloads. Brainspark Games has received eight Innovate UK grants and multiple international awards. Reedah is a recognized founder with numerous accolades, including the Innovate UK 'Investor Partnership' grant, Innovate UK 'Inclusive Innovation' (2022-23), Innovate UK 'Women in Innovation Winner' (2021-22), Innovate UK 2x Smart Grant 'Creator Spark' (2023/24), and Innovate UK 'MindsetXR' for neuro wellbeing technology (2023), as well as recognition for Design for Net Zero.

Science Fuse
/ Spark your neurons

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Lalah Rukh

Chief Executive Officer
ScienceFuse

Lalah Rukh is a social entrepreneur and a science communicator. She is the Founder and CEO of Science Fuse, a social enterprise that works to enhance scientific literacy by curating informal science educational resources & engagements for children, teachers, schools & communities from diverse socioeconomic backgrounds across Pakistan. Science Fuse is inspiring children, especially girls, students with diverse abilities such as deaf students & children from low socio-economic backgrounds, & marginalized communities to pursue STEM education and careers.

Lalah has been working within science communication for the last eleven years, including at the prestigious Science Museum in London and earlier at Forskerfabrikken. She is also a Malala Fund Education Champion 2020, A Pakistan Acumen Fellow 2018, and an Ashoka Changemaker-exchange fellow 2019. Lala has presented at prestigious conferences and platforms, including the TED Global Conference 2023 in Canada.

Science Fuse
/ Spark your neurons

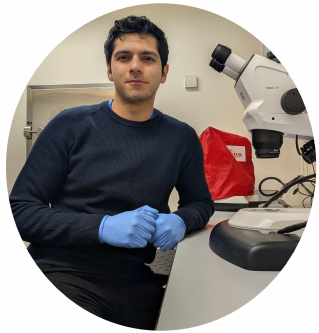
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Moeez Ahmed Khan

Postdoctoral Researcher
ScienceFuse

Moeez Ahmed Khan is a postdoctoral researcher at Imperial College London, where he works at the cutting edge of synthetic biology. His research focuses on the genetic engineering of mosquitoes to help eliminate malaria in Africa—an ambitious, high-impact effort to tackle one of the world's most persistent public health challenges. Beyond the lab, Moeez is a passionate science communicator who has collaborated with Science Fuse over several years to make science more accessible and inclusive. Through workshops and outreach efforts, he has inspired young people—especially from underserved communities in Pakistan—to see themselves as future scientists and changemakers.

His work is rooted in the belief that science belongs to everyone, and that representation and belonging matter. He is also the co-founder of Genes & Machines, an interdisciplinary initiative aimed at building a vibrant Life Sciences community in Pakistan.

AUGIMONO
GOOD CLEAN KIND MONEY

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Augusta Moses

Founder
Augimono Ltd

Augusta Moses is the founder of Augimono Ltd & Creator of Smart Girls Just Want To Have Funds. Augusta is a UK-based educator, speaker, and founder of Augimono Ltd, an edtech platform dedicated to empowering young people through personalised financial literacy tools and interactive games. With a background in communications and a passion for helping teens build confidence in money management, she has created engaging, culturally inclusive programmes that combine technology, creativity, and real-world skills.Her signature initiative, Smart Girls Just Want To Have Funds, nurtures entrepreneurship, sustainability, and financial confidence among teen girls. She also leads the Digital Landlords Lab, an innovative programme where young people learn to create, own, and monetise digital assets preparing them for the opportunities of the digital economy.Through Augimono, she has developed gamified learning experiences that introduce concepts like budgeting, saving, and investing in fun, accessible ways. Her work aligns with the UN Sustainable Development Goals of Quality Education (SDG 4) and Gender Equality (SDG 5), and she is committed to fostering global connections that equip the next generation for a confident financial future.

Maker {Futures}

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Dr Alison Buxton

Director
Maker{Futures} - University of Sheffield

Alison is a Senior Innovation Fellow in the School of Education and the co-founder and director of the Maker{Futures} programme at the University of Sheffield. She oversees a range of projects including an extensive national makerspace outreach programme in schools, libraries and museums. She acts as a consultant to various educational organisations including museums and libraries, designing and delivering training and support to educators looking to develop their own practice in STEAM and maker education.

Alison has an interest in how educators support children and young people to develop key skills and mindsets linked to 21st century skills and innovation and has developed Maker{School}, a primary maker curriculum and award programme for the UK. Alison sits on the International Advisory Board for the FIRST LEGO League in the US and LEGO Education in Denmark.

The Learning Generation
an initiative of EDC.ORG

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Amy Bellinger

Director
Learning Generation Initiative (LGI)

Amy is Director of Programs for the Learning Generation Initiative (LGI) and led the team's transition from the Education Commission to LGI. She now leads the LGI team and the development and implementation of LGI's strategy. Amy established the Education Workforce and High Touch High Tech Initiatives and now oversees the Education Workforce, System Delivery and School Health and Nutrition transformation teams. In this role, she oversees research and flagship reports, works directly with country governments and national partners, and forms strategic partnerships and collaborations that aim to improve learning for all. Amy leads the strategic partnership with the What Works Hub for Global Education.

Amy has over 15 years of experience in international education.

cities for children

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Madeeha Ansari

Founder
Cities for Children

Madeeha Ansari is a Pakistani development professional experience across the development spectrum, from consultancy work with UNICEF, and the Malala Fund to grassroots, open air schools in urban settlements in Pakistan. As Founder and CEO of Cities for Children (CfC), she is dedicated to promoting learning, play and wellbeing for vulnerable children. CfC works with children on the margins of cities in Pakistan and newly arrived refugee and asylum seeking children in the UK, and has been selected as part of the HundrEd Global Collection of most impactful and scalable education innovations.

Sanjan Nagar
Public Education Trust

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Dr. Esha Khan

Resident Doctor at NHS
Alumni - Sanjan Nagar Public Trust School

I am currently working in the NHS as a resident doctor in Adult Psychiatry. I graduated from SMDC, Pakistan, where I completed my house job before moving to the UK. Alongside psychiatry, I have a strong interest in women's health, having previously gained experience in obstetrics and gynaecology. I am dedicated to promoting mental health awareness, breaking the stigma around it, and advocating for women's health.

My academic journey began at Sanjan Nagar, from where I graduated in 2011. As a student, I was actively engaged in extracurricular activities, including representing my school in a student exchange programme in India in 2010. Earlier, in 2007, I was awarded first prize at the national level in a competition on child labour organised by ITA.

NITA Crafts Development Society
Nasarpur Pakistan

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NITA Crafts Nasarpur Pakistan
Geometry Rezo Ceramic Kashikari Tiles

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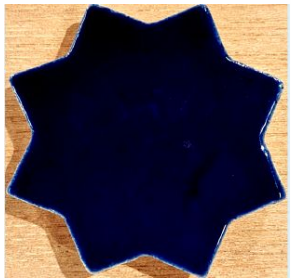
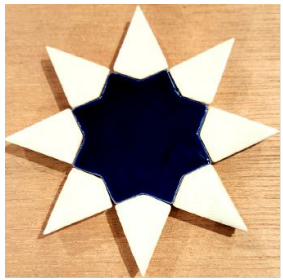
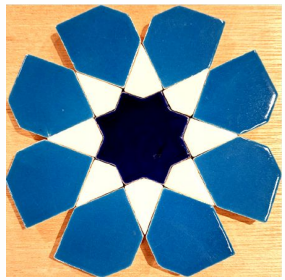
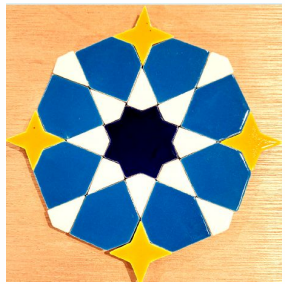
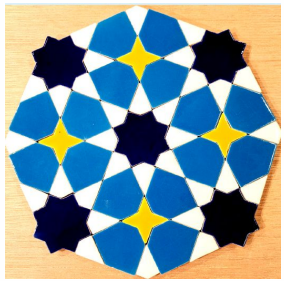
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Traditional Ceramic Kashikari tiles: Clay body, White Earthenware, clay body, hand crafted cut and painted Tiles with Traditional colours and glazes. Firing Temperature 1050 C.

5 Stages of completing Geometric tiles pattern:

Traditional ceramic tiles featuring geometric 8-fold patterns, meticulously crafted from high-quality ceramic clay. These tiles are adorned with vibrant colored glazes and undergo a kiln-firing process to achieve both durability and a striking finish.

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پڑھے پاکستان

Parhay Pakistan

12 Sept. 2025

4:00–7:00 PM
Registration at 3.30 pm

Pakistan High Commission,
Grand Marquee, London
34-36 Lowndes Square, London SW1X 9JN.
The nearest Underground station is
Knightsbridge, Piccadilly Line



Marriam Musa

Global Education Strategist
Storyteller

Marriam Musa is a global education strategist and storyteller whose work bridges policy, practice, and empathy. With a Master's in International Comparative Education from Stanford University, she has led large-scale education reform, monitoring and evaluation, and wellbeing initiatives in over 2,000 schools through The Citizens Foundation, and in partnership with government ministries, multilateral agencies, and private sector innovators.Marriam's storytelling is rooted in her passion for children's literature and value-based education, using narrative as a tool to nurture resilience, inclusion, and social-emotional learning.

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Julia Hayes

Inclusive Education and Children's Participation
Consultant, Conference Illustrator

Dr Julia Hayes is an experienced graphic facilitator, trainer and consultant in inclusive education and participation, with a background as an Educational Psychologist. She regularly illustrates the content and main messages of conferences and consultations in conferences around the world.

She has a particular interest in international development and inclusive education, and completed her PhD at the University of Cambridge in 2022. Working in this field has led her to illustrate over 100 conferences and presentations from large scale global events to smaller local events, in a range of countries. This included the Global Disability Summit (London, UK, 2018) and UNESCO's International forum on Inclusion, Equity & Education (Cali, Colombia, 2019).

Pakistan Learning Festival
سیکھو سکھاؤ پاکستان

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Fauzia Minallah Khan

Pakistani Artist And Illustrator / Author Of Children's Books
Advisor PLF

Fauzia Minallah is a prominent artist, author, photographer, environmental activist, and political cartoonist based in Islamabad. She is the founder of the Funkor Child Art Center.

Fauzia Minallah's art is a rich tapestry where nature, memory, healing, and activism converge. Minallah's creative process reflects healing not just for herself but for broader communities and the natural world.

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Shahida Ahmed

Award-winning British Artist, Educator, and Writer

She is an accomplished artist and community advocate with a passion for inspiring creativity in young people. She has hosted children's art sessions and contributed to projects that use art as a tool for education and community engagement. Through her work, Shahida brings a unique creative perspective to ITA UK's mission, helping to connect supporters to the cause in innovative ways. She believes that creative expression and education go hand in hand in empowering the next generation.

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Brainspark games

OPERA Oxford Partnership for Education Research and Analysis

AUGIMONO Good Clean Kind Money

DARE-RC Data and Research in Education Research Consortium جرأتِ تحقیق ملے

NITA Crafts Development Society Nasarpur Pakistan

Maker {Futures}

Room to Read

UK International Development Partnership | Progress | Prosperity

Science Fuse / Spark your neurons

cities for children

Leather for Kids

Oxford Policy Management

The Learning Generation an initiative of EDC.ORG

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Our Amazing Volunteers & Alumni

Irum Maqbool



Rastee Chaudhry



Saba Saeed



Minha Khan



Sakina Jafri



Nikita Jha

Our Team

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Asif Sultan



Abubakar Bajwa



Maham Anees



Qamar Abbas



Kashaf Asim



Waleed Murtuza



Aftab Ahmed



Rehmat Ghazi



Arsalan Mirza



Ihsan Hashmi

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پڑھے پاکستان

Parhay Pakistan

Foundational Learning And Girls' Education In Pakistan

1. IMLpact
2. Accelerating Girls Education in Secondary Schools of Sindh (AGEiSSS)
3. Scaling Foundational Learning in Sindh: A Systemic Approach
4. Pakistan Literacy Project

12 Sept. 2025

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Room to Read

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ASER PAKISTAN

پڑھے پاکستان

Parhay Pakistan

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